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COOKIE POLICY

The Home of Creative Minds

Last updated: January 2026

INTRODUCTION

This Cookie Policy explains how The Creative Cove Limited ("The Creative Cove", "we", "our", or "us") uses cookies and similar technologies when you visit our website.

By continuing to use our website, you acknowledge that cookies may be used in accordance with this Policy and your selected cookie preferences.

For more information regarding how we collect, process and protect personal data, please refer to our Privacy Policy.

WHAT ARE COOKIES?

Cookies are small text files stored on your device when you visit a website. Cookies help websites function efficiently, improve user experience, remember preferences and provide analytical insights regarding website usage and performance.

Cookies may be temporary ("session cookies") or remain stored on your device until manually deleted or expired ("persistent cookies").

HOW WE USE COOKIES

We use cookies and similar technologies for several purposes, including:

- Ensuring website functionality and security
- Improving website performance and usability
- Analysing visitor behaviour and traffic patterns
- Remembering user preferences
- Supporting marketing and advertising activities
- Measuring campaign effectiveness

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TYPES OF COOKIES WE USE

Essential Cookies

These cookies are necessary for the operation and security of our website. They enable core functionality such as page navigation, security protection and accessibility features.
Essential cookies cannot usually be disabled through our systems.

Analytics Cookies

Analytics cookies help us understand how visitors interact with our website by collecting anonymous usage data, such as:

- Pages visited
- Time spent on site
- Traffic sources
- User interactions

This information helps us improve website functionality, content and user experience.
We may use services such as:

- Google Analytics
- Google Tag Manager

Functional Cookies

Functional cookies allow the website to remember choices and preferences, such as language settings or previously entered form information, to provide an enhanced browsing experience.

MARKETING & ADVERTISING COOKIES

Marketing cookies may be used to:

- Deliver relevant advertising
- Measure campaign effectiveness
- Support remarketing and retargeting campaigns
- Track visitor interactions across websites and platforms

These cookies may be set by third-party advertising partners and platforms.

We may use services such as:

- Meta Pixel
- Google Ads
- LinkedIn Insight Tag

where applicable.

THIRD-PARTY COOKIES

In some cases, we utilise trusted third-party services that may place cookies on your device when you visit our website.

These third parties may collect information regarding your browsing activity, device information and interactions with our website in accordance with their own privacy and cookie policies.

We encourage users to review the policies of these third-party providers directly for further information regarding their data practices.

MANAGING YOUR COOKIE PREFERENCES

When you first visit our website, you may be presented with a cookie consent banner or preference management tool allowing you to:

- Accept cookies
- Reject non-essential cookies
- Customise your cookie preferences

Non-essential cookies will only be activated after consent has been provided where required by applicable law.

You may modify or withdraw your consent preferences at any time through the cookie settings tool available on our website or through your browser settings.

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DISABLING COOKIES

Most web browsers allow you to manage or disable cookies through browser settings.

Please note that disabling certain cookies may affect website functionality and limit access to some features or services.

For guidance on managing cookies, please consult your browser's support documentation.

COOKIE RETENTION

Some cookies remain active only during your browsing session, while others may remain stored on your device until they expire or are manually deleted.

Retention periods vary depending on the type and purpose of the cookie.

POLICY UPDATES

We may update this Cookie Policy periodically to reflect changes in legal requirements, technologies or website functionality.

Any updates will be published on this page with a revised "Last Updated" date.

CONTACT US

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